



ITMA ASIA



ITMA ASIA + CITME

SINGAPORE 2025

28 – 31 October 2025  
Singapore Expo

# Planning For A Sustainable Participation



# GO GREEN & SAVE

Incorporating sustainability into your participation and combining it with your brand marketing strategy as one unified plan can be highly effective. It also distinguishes your company from competitors.

Reduce, reuse and recycle at every opportunity, and make it a point to source locally to reduce carbon emissions.

## Some key areas to consider in your planning

- ✔ Stand planning
- ✔ Waste management
- ✔ Food & beverage
- ✔ Promotional materials
- ✔ Badge holders & lanyards
- ✔ Public transport & carpool

Reduce



Reuse



Recycle



# STAND PLANNING

## Plan early for your participation

Get your stand builder to keep in mind sustainable practices when designing your stand. Plan your stand in a timely way to meet shipping deadlines and save costs.

### Design & construction

- ✔ Work with suppliers that provide eco-friendly booths and logistics. Rent a booth or buy materials locally, preventing shipping cost and lowering emissions.
- ✔ Use off-the-shelf display solutions and standard components that can be reconfigured for other exhibitions.
- ✔ Use carpet which contains recycled content and can be recycled.

### Packing & shipping

- ✔ Choose a transportation company that practises sustainable shipping.
- ✔ Consolidate shipment.
- ✔ Choose recyclable or biodegradable packing – avoid styrofoam packing peanuts and plastic packaging.
- ✔ Keep pallets and wooden crates for recycling or dispose them at the onsite recycling bins.



# WASTE MANAGEMENT

## Dispose waste accumulated during build up, exhibition and dismantling properly

- ✔ The Singapore Expo venue has waste separation and sorting centres. There are dedicated bins in the halls to sort plastic, paper and glass/cans, and at the common areas. Click [here](#) to find out more about the venue's sustainability efforts.
- ✔ Ensure fabric waste from machinery demonstration is collected and removed from the stand during the exhibition by the Onsite Logistics Contractor (OLC). See Technical Regulations B17.2.
- ✔ Inform OLC to keep empty packing materials of machinery and reuse them after the exhibition. See Technical Regulations B20.8.



# FOOD & BEVERAGE

## Order sustainable food and drinks, and reduce plastic waste

- ✔ Order a water dispenser instead of serving bottled water at your stand.
- ✔ Get staff and participants to bring their own reusable water bottles. There are also water dispensers around the venue.
- ✔ Avoid single use plastic cups, cutlery, drinking straws, etc.
- ✔ Choose foods that are lower in greenhouse gas emissions. Whenever possible, order seasonal and local produce to reduce your carbon footprint.
- ✔ Order only what you can finish to avoid wasting food and money.



# PROMOTIONAL MATERIALS

## Go digital and reduce printed waste

Share digital brochures using QR codes - a simple and effective way to distribute your marketing content at your stand.

- ✔ Reduce physical promotion materials; provide more information digitally, fulfilling requests via email and your website.
- ✔ Post QR codes in the stand that lead to marketing materials and business cards.
- ✔ If you need to print, use a local printer and choose paper that contains a percentage of post-consumer recycled content.
- ✔ Choose sustainable, useful giveaways and donate excess giveaways after show.



# BADGE HOLDERS & LANYARDS

## Minimise waste, recycle and reuse

- ✔ Bring your own.
- ✔ Take only what you need.
- ✔ Recycle after use by keeping them for the next exhibition.



# PUBLIC TRANSPORT & CARPOOL

## Use convenient and efficient public transportation

- ✔ Take public transport.
- ✔ The venue is easily accessible with the Expo station being an interchange station on two Mass Rapid Transit (MRT) lines - Downtown (blue) line and East-West (green) line.
- ✔ Find out more [here](#).
- ✔ Book your accommodation with official travel agent Burnaby Solutions and enjoy shuttle bus service to/from selected hotels to the venue during the exhibition. Find out more [here](#).
- ✔ Carpool and reduce travelling costs.
- ✔ Electric vehicle charging stations powered by renewable energy are available at the venue.





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*“We often talk of saving the planet, but the truth is that we must do these things to save ourselves.”*

*Sir David Attenborough*